



## It is never too early to begin reading to children!

**Children need books.** Your child's life and intelligence are shaped by experiences. Just as good food nourishes the body, good books help the brain to grow and learn.

What a child hears, sees and feels helps him make sense of the world. Listening to stories will help:

- ~ Develop language
- ~ Enhance listening skills
- ~ Extend experiences
- ~ Focus the eyes
- ~ Learn more words
- ~ Identify objects and ideas
- ~ Distinguish sights and sounds
- ~ Stretch imagination
- ~ Establish a physical closeness



Reading books to young children is a powerful way of introducing them to a lifelong relationship with quality literature. The Commission on Reading (1985) stated, **“The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.”**

If early childhood educators wait until children are four or five to share with them the wonder and excitement books have to offer, we have waited too long.

**Books enrich babies and toddlers. Equally important, the relationship between the child and the adult is enriched.**

**Take the Journey Into Reading with your child.**

Every Thursday at the Mall from **4:30 to 6:30** here a book read and get new books **FREE** for your children.

*ATS*